

Yellow Tail Christmas Promotion Rules & Regulations

TEXT TO WIN

1. **ELIGIBILITY:**

Promotion opens **ONLY** to nationals of Trinidad and Tobago, who are of legal age (18 years and over) with a valid ID. To be eligible to win, the entrant must **NOT** be an employee of HADCO LTD, or a member of the immediate family of an employee of HADCO LTD. (defined as parents, children & spouse)

2. **HOW TO PLAY:**

Beginning on Sunday 15th of November 2009 at 12.00 AM and ending on 31st December 2009 at 12.30 PM, buy a bottle of YELLOW TAIL WINE and enter to win by sending a TEXT MESSAGE with the keyword "**YELLOW TAIL**" to the number **9463 (WINE)**. Once the text message is submitted, it cannot be deleted, cancelled or modified. Each text message has a cost of \$1.50 for both BMobile and Digicel networks. All Yellow Tail presentation takes part in this promotion (Varietals Range & Reserve Range). All entries must be received by 11:59:59 AM on 31st December 2009. One entry per cell phone per day is permitted. You must keep your proof of purchase to claim your prize. All locations in Trinidad and Tobago where Yellow Tail is available for sale takes part in this promotion.

3. **PRIZES:**

A random draw will be conducted at 12.00 PM on each Friday during the promotion period from all eligible entries received from the previous week (Saturday – Friday), where participants can win one (1) of seventeen (17) bottles of Yellow Tail. For the duration of the promotion, a total of one hundred and two (102) bottles of Yellow Tail will be given away.

A final random draw will be conducted on or about December 31st 2009 at 12.00 PM from all eligible entries received during the promotion period, where participants are eligible to win one (1) of five (5) wine chillers. (Brand: VINOTEMP Thermoelectric for 12 bottles.)

Prizes cannot be assigned, transferred or redeemed for cash, and must be accepted as a reward.

4. **PRIZE CLAIMS:**

Selected entrants will be notified by text message and/or telephone if deemed necessary. Once a potential winner is notified, he/she will be required to call HADCO LTD at 675-7628 Ext.1521/1529 – Monday to Friday – between the hours of 8.00 AM to 5.00 PM - to arrange

a suitable day and time to collect the prize. To be declared a winner, the selected entrant must first present proof of purchase of a bottle of Yellow Tail in the same day when the text message was sent and a valid ID. All prize claims are subject to verification by HADCO LTD Administration.

In the event that a selected entrant does not meet the eligibility requirements or comply with these Official Rules, or the prize notification is returned as unclaimed or undeliverable, it will result in disqualification and selection of an alternative winner.

5. **MEDIA RELEASES/PUBLICATIONS:**

By participating in or accepting the prize, the entrants/winners grant to its authority the right to print, publish, broadcast, and use worldwide in any media now known or hereafter developed including but not limited to the world wide web, at any time/s, the winners and/or entrants full name, photograph, voice, biographical information or other relevant material required for advertising and promotional purposes without additional notice or consideration.

6. **AUTHORITIES:** This promotion is approved by NLCB.

7. **CONTACT US:**

- By Phone: at 675-7628 – Monday to Friday – From 8.00 AM to 5.00 PM.

- By Email: stuartr@hadcoltd.com // florenciag@hadcoltd.com

- By Web Site: www.hadcoltd.com

- Or you can visit us at JRJ WAREHOUSING COMPOUND- BHAGOUTIE TRACE, SAN JUAN - TRINIDAD, W.I

YELLOW TAIL is a registered trademark of Casella Wines Pty Ltd.

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